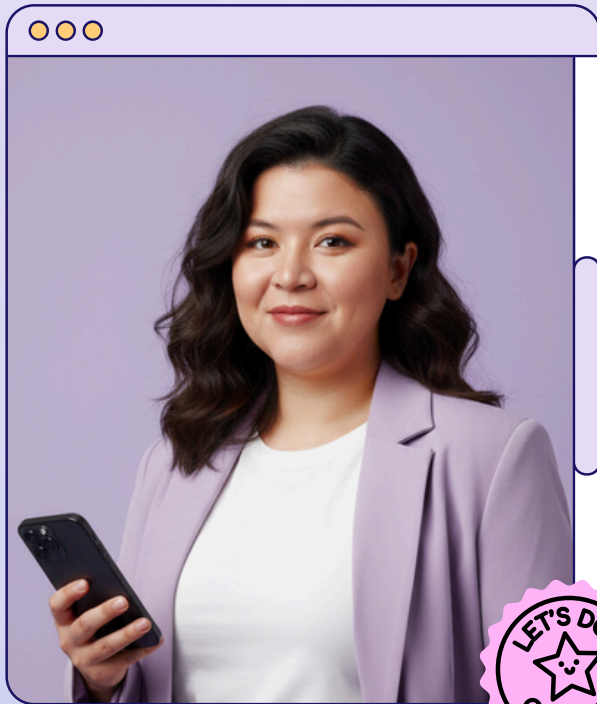




Karen Elias

Visual Communicator

Get to know me:

I have worked online for 5 years with businesses and entrepreneurs, mostly in Mexico and the United States. I'm a versatile creative specializing in visual and multimedia communication.

Content Creation

Marketing

Socialmedia

Video editing

Graphic Design

Copywriting

Experience

● Graphic Designer

Freelancer
(Serbia)

● Creative Director

Morfotek LLC.
(United States)

● Graphic Director

ME Agency
(México)

● Blogger

Dublinando Blog
(Ireland)

● Press and media assistant

Mexican Institute for Culture
and Arts (México)

● Publicity and marketing assistant

Local Zoo, Tamatán
(México)

Programs/
platforms



Core Competencies

Branding



Digital Marketing



Web & Funnels
Management



Media content



Contact

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Novi Sad, Serbia



Languages



SPANISH



ENGLISH

Experience

● Graphic Designer *Freelancer* *Serbia*

Deliver tailored visual identity systems, web designs, and multimedia assets for global small businesses.

● Creative Director *Morfotek LLC.* *USA*

Conducted consultations with clients through dedicated discovery meetings to evaluate their business needs and core strengths, translating insights into actionable strategic plans. Led creative direction and collateral design across multi-channel digital campaigns, delivering cohesive visual solutions aligned with client growth targets.

● Graphic Designer *ME Agency* *Mexico*

Managed comprehensive visual branding assets, corporate identity systems, and social media collateral for diverse international clients.

● Blogger *Dublinando Blog* *Ireland*

Authored content and designed visual media layout to engage international readership in a digital platform.

● Press and media assistant *Mexican Institute for Culture and Arts* *Mexico*

Drafted and distributed press releases, media kits, and official communications to external media outlets. Coordinated press coverage and produced multimedia content for both print and digital publications.

● Publicity and marketing assistant *Local Zoo, Tamatán* *Mexico*

Designed and produced multimedia content for multi-channel release across digital platforms and print media.